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WALDHEIM SUNSHINE—This photo was taken right out in the full sunlight. Note the beautiful full high center, and the straight stiff stem

JAY 22 1929

SPECIAL
Bargain Collections
FOR THE TRADE

Giving retail prices and showing the wonderful values and profit by ordering for resale and planting.



PEACOCK DAHLIA FARMS
DAHLIALAND : : NEW JERSEY



Cactus Dahlia "MARY DORR"

MARY DORR. This is the best commercial, exhibition and garden cactus of its color and type. Bright Tyrian pink, blending to white at the center of flowers and tips of petals; reflex amaranth pink..... \$0.75

12 Hybrid Cactus of Special Merit

ATTRACTION. Lilac rose.....	\$0.50
AUDREY DAVENPORT. Milk White	1.00
CIGARETTE. Scarlet tipped white.....	.75
DR. I. N. BEEGLE. Snow White.....	1.00
EMMA MARIE. Deep rose, Cream Center....	1.00
JEAN CHAZOT. Golden Bronze shades.....	.75
MAE GREFE. Soft pink, large.....	1.00
MOTHER. Splendid White.....	1.00
RUBE GIRL. Bronzy Autumn shades.....	.25
SOPHY MOREY. White suffused Phlox pink...	.50
SUNSET GLOW. Scarlet, with yellow at base and tips of petals. Early and profuse bloomer	.50
WISSAHICKON. Red tipped buff.....	.75
One each of above 12 Hybrid Cactus of Special Merit for.....	6.00

Special Offer to the Trade three each 12 Hybrid
Cactus, 36 roots (value \$27.00) for..... \$12.00
12 each (144 roots) for..... \$40.00

14 True Cactus Dahlias

F. W. FELLOWS. Lively orange scarlet. Very large, with long, narrow, uncurved petals...	\$0.75
GLADYS BATES. Tan, rose reverse.....	.75
GOLDSCHMIDT'S TOCHTERLEIN. Lovely salmon, rose shades and exquisitely distinct forma- tion; profuse.....	.75
J. H. JACKSON. Rich velvety maroon.....	.35



New Giant Hybrid Cactus "SANTA FE"—the largest and finest formed of all yellows of this Class. Plants \$7.50 each

LIBELLE. Aster purple; profuse.....	.25
MARY DORR. See description under illustration	.75
MME. HENRI CAYEUX. Pink tipped white....	.35
MRS. EDNA SPENCER. Silvery lilac, shading to orchid pink; splendid form.....	.50
MRS. LEO NIESSEN. Scarlet red, blending to peach red at center of flower, bright yellow at base of petals and at tips.....	.50
MRS. ROBERT H. GROFF. Pure white, splendid form.....	.75
MRS. T. A. MUNRO. Yellow to rich golden bronze.....	.50
NORMAN. Bright cardinal red.....	.50
PINK ROSEBUD. Exquisite shrimp pink.....	.75
SWEET BRIAR. The old favorite pink.....	.25
One each of above 14 true cactus for.....	5.00
<i>Special Offer to the Trade. Three each of above</i>	
14 true Cactus Dahlias (value \$23.10) for...	\$11.00
12 each (168 roots) for.....	\$35.00

22 Decorative Dahlias of Special Merit

COLOSSAL PINK. Clear pink, lighter center...	.75
COURONNE D'OR. Rich bronzy apricot edged gold; called the Golden Bronze Jersey Beauty.....	2.50
ELSIE DANIELS. Soft silvery pink, large.....	1.00
FIREBURST. Soft orange red.....	.35
GLORY OF ARGONNE. White to soft violet rose.....	.50
JACK ROSE. Best small commercial and garden crimson, splendid keeper. We originated this Dahlia in 1905.....	.25

JERSEY BEAUTY. Best full pink.....	.75
LILY LAWRENCE. Yellow and scarlet; fine...	.75
MILLIONAIRE. Soft lavender pink.....	.75
MRS. CARL SALBACH. Soft mauve pink.....	.50
MRS. C. H. BRECK. Crimson and buff yellow.	.25
MRS. I. DE VER WARNER. Deep mauve pink..	.50
MRS. J. HARRISON DICK. Citron yellow to salmon pink.....	.35
POST TELEGRAM. Rich garnet red.....	1.50
PRIDE OF CALIFORNIA. Deep red, strong stem	.35
ROBERT H. GROFF. Soft orchid pink.....	2.50
RODMAN WANAMAKER. Autumn shades.....	1.50
RORY O'MOORE. Crimson tipped white.....	1.00
SANHICAN ROSE. Deep rose pink.....	.50
SNOWDRIFT. Large, snow white.....	.75
VINELAND. Russet orange, suffused apricot...	.75
WALDHEIM SUNSHINE. The golden yellow supreme.....	15.00
One each of above twenty-two Decorative Dahlias of Special Merit for.....	24.00
<i>Special Offer to the Trade.</i>	
One each of above (value \$32.35) for.....	\$20.00
Three each of above (value \$97.05) for.....	55.00
Six each of above (value \$194.10) for.....	100.00

9 Popular Paeony Dahlias

AUTUMN GLOW. Yellow tipped scarlet.....	\$0.35
J. MONTAGUE EVANS. Golden to bronzy red..	.75
KATHERINE JOURNEY. Bronzy red tipped yel- low.....	.75
KING ALBERT. Rich royal purple.....	.35
MRS. WM. KERR. White, pink and carmine..	.35
PINK PERFECTION. Luminous silvery pink...	.50
POLAR STAR. Snow white.....	.35
PRISCILLA AGNEW. The most beautiful of all white paeony dahlias.....	.50
ROSALIA STYLES. Largest and best pink.....	.50
One each of above for.....	3.25

Special Offer to the Trade.

Three each of above (value \$13.20) for.....	\$6.75
Twelve each of above (value \$44.00) for.....	24.00

4 Collarette Dahlias of Special Merit

ALBERT MAUMENE. Crimson purple and white.....	\$0.25
GEANT DE LYON. Maroon and white.....	.35
MAURICE REVOIRE. Crimson and white.....	.25
PRINCE CARNIVAL. Soft rosy red and white..	.25

Special offer to the Trade.

Three each of above (value \$3.30) for.....	\$2.00
Twelve each of above (value \$11.00) for.....	6.00

3 Superb Ball Dahlias

GOLD MEDAL. The perfect ball. Golden yellow tipped and suffused oriental red....	.50
MAUD ADAMS. Clear shell pink.....	.35
RED ROSE. Immense rich red.....	1.50

Special Offer to the Trade.

Three each of above, 9 roots (value \$7.05) for..	\$4.00
Twelve each of above, 36 roots (value \$23.50) for.....	12.00

To the Trade:

In this list we are offering to Seedsmen, Nurserymen and Florists a select list of dahlias of special merit. We have given retail prices and special prices to you. This gives you as you will notice, a handsome profit in selling to your retail trade. These go out with a full guarantee of entire satisfaction which you can pass along to your customers. Another reason for offering is that you may plant these varieties out to grow for yourselves and not only sell the cut blooms, but book orders for roots to your customers when they are in bloom. These varieties embrace the large exhibition sorts as well as the best, true and tried commercial and garden varieties. Every one has been tried and proven of special merit.

NEW FRAGRANCE DAHLIA. We would also call particular attention to the new fragrant dahlia, *Fragrance*, which is the bottom flower of the three new Margined Singles illustrated in our catalog on page twelve. You will note the rare beauty of this flower, its grace and daintiness. Each petal is snow white with a broad margin of bright glistening scarlet red, the brightest and most pleasing combination possible. The form is absolutely perfect; the plant has beautiful serrated or fern-like foliage, and the flowers are borne erect on stiff, slender stems. *Fragrance* is a dainty little plant and will quickly find its way into every garden, and will be used wherever real beauty and charm are appreciated. Unlike many new things, it is a splendid root keeper and we have a few roots to offer while they last at \$2.00 each, plants \$1.00 net. Less 50% to the Trade.

We also offer a special collection of ten meritorious dahlias, each one the best of their class and color.

Per Hundred

SUNSET GLOW H. C. Scarlet and yellow	\$18.00
MAE GREFE H. C. Light pink	40.00
MARY DORR H. C. Deep pink, tipped white..	30.00
ROSALIA STYLES Pae. Rose pink	20.00
JERSEY BEAUTY Dec. Pink	30.00
AUDREY DAVENPORT H. C. Pure white	40.00
MRS. I. DE VER WARNER Dec. Mauve	15.00
GOLD MEDAL Ball. Yellow and red	15.00
SNOWCLAD Pom. Best white	10.00
SOPHY MOREY C. White, suffused phlox pink	30.00

Special offer to Trade:

Ten each of above, 100 roots for	\$22.00
Twenty-five each of above, 250 roots for	50.00

Address all orders and communications to
PEACOCK DAHLIA FARMS,
DAHLIALAND, N. J.



"KING MIDAS"—The largest and best of all pure golden yellow Dahlias. Larger than "Aztec Glory" and unlike that variety does not show an open center. Above photograph was taken October 19th, 1928. Strong plants \$10.00 each

KING MIDAS

Derrill W. Hart, not only placed King Midas in his 1928 Roll of Honor, but in the "American Home" December issue, said: "KING MIDAS (Peacock) Decorative. A mammoth, golden yellow flower of great depth, on good stems. Sturdy plant. Twelve-inch flowers come easily. We believe it will achieve distinction as the most impressive yellow Dahlia. A large order, in view of the many good yellows. It is some Dahlia, and we say this because we saw it growing."

ADVANCE INTRODUCTION

We had intended to introduce this Dahlia in 1930, but so many wanted it that we decided to offer plants this year, so those wanting to try it out with Aztec Glory and other yellows might do so and thus be ready to list it for 1930.

The price for plants for 1929 is \$10.00 each and we will also accept orders for roots at the 1930 price \$10.00 each, delivery March 15th, 1930.

Price to the trade, less $\frac{1}{3}$.



POMPON Dahlias, showing the marvelous formation in the foreground and mass of blooms beyond

These are the Lilliputian form of the old Ball Dahlia brought to such wonderful perfection and especially valuable for small grounds, beds and border work. Also for cutting and dainty decorations.

ARCHILLES. Beautiful light pink.....	\$0.35
CLARA HARSH. Yellow tipped crimson35
CLARISSA. Pale Primrose.....	.35
FAIRY QUEEN. Yellow edged crimson.....	.35
KLEIN DOMITEA. Golden terra-cotta35
MADELINE. Primrose, edged rosy purple35
RED BOY. Deep red.....	.35
SNOWCLAD. The best pure white pompon. Perfect form, early profuse and continuous bloomer for all purposes.....	.25
One each of the above eight dainty pompon dahlias for	2.00

Special Offer to the Trade, three each of above
pompons for..... 4.00
Twelve each, 96 roots (value \$27.40) for.... 12.00



New Single Dahlia "DORIS"

DORIS. The illustration above shows one of our new tipped single Dahlias, a most striking and effective flower. Color brilliant carmine, heavily tipped white. All single flowers show the exquisite colorings so much better than double flowers and lend themselves to artistic effects that cannot be produced by the heavier blooms. They are dainty and different. Plants \$1.00. A few roots while they last at \$2.00 each.

5 Single Dahlias

AMI BARILLET. Garnet, purple foliage.....	\$0.35
PEARL. Pure white, profuse.....	.25
PRAXITELES. Violet Maroon tipped white....	.25
RANTENDELEIN. Scarlet and white.....	.25
SARAH HOLSER. White suffused blush pink, an exquisite flower, long stems, profuse.....	.50
One each of above 5 Single Dahlias for.....	1.25

6 Century Dahlias

ECKFORD. White, spotted pink, penciled crimson.....	.25
EVELYN. White heavily tipped Cerese.....	.25
GARNET. Rich glowing garnet.....	.35
GLOXINIA. Orchid pink, rich crimson blotch.	.35
ROSE PINK. Very large, rose pink.....	.25
NEW SCARLET. Great improvement over the old scarlet. Brilliant scarlet vermillion....	.35
One each 6 Century Dahlias for.....	1.25
SPECIAL OFFER! One each of the 12 exquisite single Dahlias above. 12 roots by mail pre- paid (Value \$5.40) for.....	\$3.50
To the Trade this collection for.....	\$2.75



"MARIE"—the New Dahlia that is different.
A 1930 introduction

MARIE. The above illustration is a half tone reproduction from a color photograph taken of this most unusual and beautiful Dahlia. It is of the Pride of San Francisco type of growth and coloring, but entirely distinct. The form is not so stiff, the flower is larger, the color is clearer and it is a much better keeper. This will be one of the sensations of the 1929 season.

Other 1930 Introductions

A. LINCOLN. The ideal red Hybrid Cactus. A grandson of Kalif and son of Zeus. The exquisite color, large size, splendid form, together with long stiff, but slender stems and freedom of bloom, makes it the perfect red hybrid cactus that has always been wanted.

ELIZA LONDON SHEPPARD. Even the thought of this glorious flower arouses our enthusiasm. It was grown to order for Mrs. Sheppard, who while President of the "Women's Auxiliary Legion" and in attendance at the "Legion Convention" in Philadelphia in 1926, was so pleased with our Dahlias. It is truly the most glorious golden variety and worthy to bear the name of so notable a citizen of the "Golden State."

VISIT DAHLIALAND

*and see these and other new Dahlias in bloom
next September.*




Harriman, Tenn., March 21, 1929.

Peacock Dahlia Farms, Dahlialand, N. J.

Gentlemen: You will find enclosed my order for Dahlias. Please ship when you think it time for them. I am also enclosing picture of some of my blooms. Last year I won the prize at our Dahlia Show with WALDHEIM SUNSHINE.

Respectfully yours, (Signed) Mrs. R. R. Pyott.



THE Photograph showing Waldheim Sunshine, in comparison with Margaret Masson, Robert H. Groff and Robert Treat, sent us by one of our customers, tells the whole story of this great Dahlia. It not only shows the great size, but the beautiful formation and above all the long stiff, straight stem, carrying the flower so regally. On another page is shown another photograph of Waldheim Sunshine, taken out in the full sunlight. This was taken to show the large, pointed, beautifully formed high full center, late in October.

But what the Photo. does not show is the rich yellow with the darker shading and reverse. Waldheim is also a strong grower, making fine large plump tuberous roots that keep splendidly over winter. Strong roots \$15.00 each. Green plants, \$7.50 each.

Waldheim Sunshine was not only in the 1927 Roll of Honor Dahlias, but also in the 1928 Roll that made good. At the Annual Exhibition of the New Jersey Dahlia Society at Newark, New Jersey last September, Waldheim Sunshine won the Silver Cup offered for best 25 blooms, one or more varieties of New Jersey introduction.

Waldheim Sunshine is a great dahlia, it is one of the great dahlias and we would say it should belong in the best twelve decorative dahlias. The deeper shadings only accentuate and set off its great beauty especially under artificial light. It is entirely different from varieties like King Midas and Aztec Glory which are clear pure one-tone colors.

KING MIDAS, described under the illustration is entirely different from Waldheim Sunshine growing only 3 to 3½ feet high, a strong sturdy grower with rigid cane like stems, the giant pure golden yellow flowers held erect. It is essentially an exhibition and garden flower. It is too large for commercial purposes, and insofar as it is a medium dwarf variety growing 3 to 3½ feet high the solid one-tone color cannot be compared with Waldheim Sunshine, they are each different. Plants \$10.00 each.

N. J. S. C. C. This is the New Jersey State Chamber of Commerce, and a giant orchid pink of the Bashful Giant type except that it is a stronger grower with dark green leathery foliage, a larger flower and a beautiful orchid color, it is identical with Bashful Giant. Plants \$5.00 each.

NORTH'S YELLOW. This is entirely distinct from all other yellows, a little better

color than lemonade, larger and a much earlier and more profused bloomer. It is the best commercial light yellow decorative dahlia and equally good for exhibition and an outstanding plant for the garden. Roots \$10.00 each, plants \$5.00 each.

PINWHEEL. Here we have something entirely distinct, a cross of Peacock and Rodman Wanemaker and the formation of the flower, the whirl of the petal suggested the name. Color, crimson purple, each petal tipped white. Plants \$5.00 each.

SANTA FE. The ideal light yellow Hybrid Cactus. Made to order for and named by the most enthusiastic amateur in Santa Fe. See illustration. Plants \$7.50.

TY COBB. The most distinct and colorful. Selected and named by the only Ty Cobb. See page nine of our descriptive catalogue in natural color reproduction and description. Plants \$5.00.

SPECIAL OFFER TO THE TRADE. To most widely introduce the above six distinctive and meritorious new dahlias, we will send one plant of each by mail postpaid for \$20.00.

In our catalogue for 1929 are also described an entirely new class of dahlia, the new Poinsettia, four varieties with flowers 8 to 10 inches across resembling the Poinsettia in formation.

The new sweet scented dahlia Fragrance; Margined Singles; Six Distinctive new Singles; Five new Tipped Singles; Five new Rosette Dahlias; Four new Ball Dahlias; Six new Collarette Dahlias.

DAHLIALAND is truly the land of dahlias and the home of the World's Best Dahlias since 1884. Here can be seen more varieties, more different types and classes than can be seen at any other place. At Dahlialand you can always see something new and distinct that exists nowhere else. We have the largest, the newest and the best, also the old favorites for those who want the beautiful dahlias as well as size and at a reasonable price. We grow dahlias for everybody, to suit every individual taste and every pocketbook.

